

## Core Benefits of New Website Platform (Drupal Open Source CMS)

## **Benefits to Website Visitors**

- Responsive Design (Website resizes for mobile phones, tablets, wide screen monitors)
- Easier Access to Core Information (Mega Menus, Help Center, Cascading Navigation)
- Advanced Search Engine
- Enhanced Department Communications (Urgent Alerts, Bulletin Boards)
- Social Media Integration
- Embed Videos
- Greater Design Flexibility
- New Additional Modules:
  - o Business Directory
  - Bids/RFPs
  - Recyclopedia

## **Benefits to Website Editors (Staff)**

- Browser Based Editing (No applications to install)
- Unlimited Number of Content Editors (no license fees)
- More Options to Assign Roles & Permissions to Editors
- Easier to Make Updates/Keep Website Current
- More Functionality (Schedule Content to Publish, Expire, or Review)
- Database Structure (Easy Export or Analysis of Website Submisisons)
- More Control over CMS Elements without VTS Support